



## **ESP TECHNOLOGIES WINS RED HERRING 100 NORTH AMERICA 2009 AWARD**

New York, NY, May 21, 2009 – ESP Technologies Corp., THE Buy-Side Solution, today announced that it has been selected as a Red Herring 100 North America 2009 Award winner. The award is a prestigious list honoring the year's most promising private technology ventures in North America.

"This year was especially difficult," said Alex Vieux, Publisher and CEO of Red Herring. "There were so many great companies producing really innovative and amazing products that we had a difficult time narrowing it down to 100. We know that this year's crop will grow into some amazing companies that are sure to go far."

The Red Herring editorial team selected the most innovative companies from a pool of 1,200. The nominees were evaluated on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their respective industries.

"ESP's innovative Clearvoyance™ solution helps institutional asset managers minimize the effect of market fragmentation on their middle and back offices," said Joshua S. Levine, CEO of ESP Technologies Corp. "We are honored to be a winner of the 2009 Red Herring 100 North America award."

### **About ESP Technologies Corp.**

ESP Technologies, THE Buy-Side Solution, is a fast growing financial software and service provider to institutional asset managers; delivering patent-pending post-trade technology to manage the complexity of trade processing and increase its efficiency, while reducing costs and operational risk. [www.fastesp.com](http://www.fastesp.com)

Brokerage services are provided by Electronic Securities Processing (ESP) LLC.  
Member FINRA, SIPC.

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### **About Red Herring**

Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available online at [www.redherring.com](http://www.redherring.com).

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